



## Pre-Press Guidelines for Prairie State Group

Illustrator CC 2018 - Preferred (Please Note: using older versions of Illustrator may cause text reflow issues)  
InDesign CC 2018  
Photoshop CC 2018

Sending electronic files:

- We accept WeTransfer / Hightail / and or Dropbox links to retrieve and upload customer's art - OR -
- Contact your CSR when needing a shared PSG Dropbox folder.

- If you do not use a format listed above to create your artwork, save your file in EPS format.
- Please note we may not be able to alter your artwork if it is built in software not supported by PSG
- Please provide color proof of artwork for layout confirmation
- Please do not build traps and spreads into your artwork.
- Proofread artwork prior to submission.
  - changes made after art has been submitted will delay the process and add to the cost.
- Photoshop should only be used for continuous tone images, Hi-Res files (ie: photographic images or images with a variety of tones)
- Logos/Type should be created in Illustrator.
- Do not import logos/type into Photoshop unless necessary
  - If you must import logos/type in Photoshop please leave on separate layer(s).
- Images/type reversed out of more than 1 color must have 1 color keylines around them (see print method for keyline thickness)
- Pattern Whites- please create pattern white on separate layer.
- Keep all non-bleed graphics 1/16" from edge of label.
- Bleed: 1/16" on all sides.
- Barcodes Scale Minimum Size: 80% Width Reduction: .00125"

Fonts:

- Type should not be converted to paths, unless it is part of a logo or stylized.
- Include all fonts used in the artwork with the file.
  - Include both the screen font and the printer font.
- Minimum type size- see press capabilities.

Color:

- If your artwork contains screen values, please build art with the proper percentages.
- When assigning a color to art or text, please use a Pantone® (coated ) color.
- Do not convert spot colors to CMYK.
- Metallic inks should not be printed in screens.
- Please avoid Metallic inks in seal areas, except on paper.

CT's/ Photoshop Images:

- Please supply support files in EPS or TIFF format along with the original and layered files.
- Make sure all scans are 300 DPI or higher at final size.

Proofing

- Supplied proofs should be run to GRACoL2006\_Coated

Flexographic Press Capabilities

- 133 LPI - C-7.5, M-67.5, Y-82.5, K 37.5
- Type minimums: san-serif: 4 pt. - san-serif reverse: 6 pt. bold - serif: 6 pt. - serif reverse: 6 pt. bold
- Keyline/Rule Minimum Size: 0.5 pt.
- Screens Percentages /Vignettes for Artwork: 100% to 0%
- Trap Size: .014" (to be applied by PSG)
- White cutback: .014"
- Bleed: .125"